

The New Home Inspector Checklist

Business Logistics

- [Join a helpful association, inspector group](#), and/or local [Meetup group](#)
- Decide on a business name
- [Check GoDaddy.com](#) to see if the website domain is available
- Check on GoDaddy.com or [GSuite](#) to see if you can use this for your email domain as well.
- Purchase web and email domains
- Register business name with appropriate state agencies
- [Have logo created](#)
- Order business cards
- [Start on website creation](#)

Materials & Tools

- Outlet/GFCI Tester
- Flashlight
- Moisture meter
- Multi-use screwdriver
- Water pressure gauge
- Gas leak detector
- Non-contact voltage detector

- Mask/respirator
- Cordless screwdriver
- Shoe covers
- Ladder (with non-slip pad)
- Thermal Infrared Camera *if provided
- Radon Testing Monitors *if provided
- Drone *if you're in a market where it would be a competitive advantage

Online Presence

- [Create Google My Business account](#)
- [Create Yelp account](#)
- [Create Facebook business page](#)
- Create Zillow account
- [Create website](#)

Software Setup

- Decide on what services you will provide
- [Fill out your profile](#)
- [Setup services & pricing](#)
- [Review Inspection Agreements](#)
- [Setup payment integration](#)
- [Get to know your template](#)

- ❑ [Review automated emails](#) for clients and agents
 - ❑ Scheduling confirmation/booking
 - ❑ Reminder emails
 - ❑ Report Ready emails
 - ❑ Follow-up emails
- ❑ Download your software's [mobile app](#)
- ❑ Do at least 5 mock inspections

Agent Acquisition

- ❑ Form your main 3 UVPs (Unique Value Propositions)
- ❑ Start emailing and calling agents to tell them about your UVPs ([Example video](#))([Example article](#))
- ❑ Follow local agent's Facebook, Twitter, and/or Instagram accounts
- ❑ Engage with their posts (not just likes - actually comment and say something useful or nice)
- ❑ Get feedback on your report style from those first couple agents
- ❑ Try to secure a presentation at a sales meeting or new agent training
- ❑ [Get over the hurdle](#) of approaching agents